

15 Years your Reliable Partner

**PROFESSIONAL CONSTRUCTION &
HOUSEHOLD CHEMICALS**

NEOMID



Supplier of the Year
by choice of the professional community of DIY &
Household Retail Russia forum

ABOUT US

NEOMID Group of companies have been producing and marketing a broad product assortment for a wide range of users **since 2005**.

We occupy one of the leading positions on the domestic market. Our portfolio includes more than **1180 SKU** of construction, industrial and household chemicals, paints and varnishes.

Our production facilities, laboratory complex, office and warehouse premises with total area over 16 000 sq. m are located in Saint-Petersburg and Moscow, Russia. More than **20,000 tons of products** are manufactured annually.

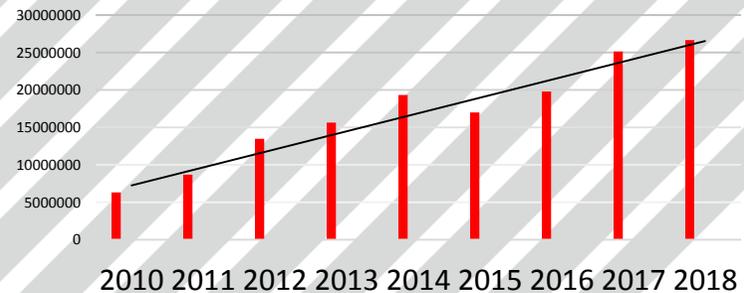


FACTS & FIGURES

Production Site – 4 000 sq. m
Quality Department – 200 sq. m
Microbiology Lab – 370 sq. m
Analytical Laboratory – 110 sq. m

Office Facilities – 3 900 sq. m
Warehouse Facilities – 8 377 sq. m

6,3 m in 2010 VS 26,7 m in 2018



■ Annual Revenue, EUR

Our Employees stay with us
44% work for more than 5 years
16% work for more than 8 years

SALES TERRITORY

Sales territory stretches from Kaliningrad to Petropavlovsk-Kamchatsky, covering **all regions** of the Russian Federation.

We work closely with more than **92 distributors** throughout the country, steadily increasing the number of contracts concluded.

> **5 730 sales points** as of 2019

As at December 2019 we export our products to **12 countries**: Armenia, Azerbaijan, Belorussia, Bulgaria, Georgia, Kazakhstan, India, Malaysia, Moldavia, Mongolia, Serbia and Ukraine.



OUR CLIENTS

We are a **reliable supplier** of ten biggest federal DIY retail chains in Russia, and with some of them we have been successfully cooperating for more than a decade.

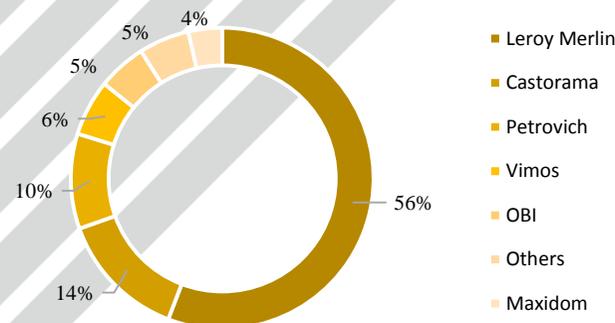
Sales to DIY segment constitutes **56%** of gross revenue.

We embrace e-commerce and have established ourselves as a **trusted partner** of the most influential electronic platforms in Russia, such as beru.ru, ozon.ru & wildberries.ru



In 2019 we have become the **Supplier of the Year** by choice of the professional community of DIY & Household Retail Russia forum.

Percentage share of gross DIY Chains revenue



OUR BRANDS



High-quality construction chemicals

[http:// www.neomid.com](http://www.neomid.com)



Cost-effective ready-to-use construction chemicals

<http://goodmast.ru>



Cost-effective cleaning products

<http://p-house.org>



Premium cleaning products

<https://www.dechome.ru>



Professional cleaning products for the HoReCa segment

<https://decprof.com>